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## **CLAIMS**

What is claimed as invention is:

1. A pedestrian crosswalk signal apparatus to alert approaching vehicle traffic to the presence of a pedestrian in a roadway crosswalk, said signal apparatus comprising:

a plurality of signal head members mounted on the roadway and at extending at least some distance above the surface of the roadway to at least partially designate a pedestrian crosswalk, each of said signal head members including at least one light source adapted to direct a beam of light adjacent to and generally parallel to the surface of the roadway and focused in the direction of the approaching vehicle traffic; and

activation means to selectively illuminate said plurality of signal head members light sources to warn the drivers of the approaching vehicles that the pedestrian has entered the crosswalk.

- 2. The pedestrian crosswalk signal apparatus of claim

  1 wherein said activation means comprises a mechanical polemounted switch.
- 3. The pedestrian crosswalk signal apparatus of claim 1 wherein said activation means comprises a proximity actuated switch.
- 4. The pedestrian crosswalk signal apparatus of claim 1 including an ambient light sensing circuit to adjust light intensity to dynamically compensate for poor visibility and night operating conditions.

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- 5. The pedestrian crosswalk signal apparatus of claim 1 including data storage circuitry connected to said activation means to collect additional data related to the activation of said apparatus.
- 6. The pedestrian crosswalk signal apparatus of claim 5 including report generation circuitry connected to said data storage circuitry.
- 7. The pedestrian crosswalk signal apparatus of claim 1 including solar power circuitry connected to said activation means to operate said activation means.
- 8. The pedestrian prosswalk signal apparatus of claim 1 wherein said signal head members have an above-pavement height of 1/2 to 3/4 inches.
- 9. The pedestrian crosswalk signal apparatus of claim 1 wherein said signal head light source comprises light emitting diodes.
- 10. The pedestrian crosswalk signal apparatus of claim 1 wherein said signal head light source is directed in a beam having a vertical angular range of 0 degrees to 5 degrees.

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